

Artificial Green Walls

MJ Treehouse Ventures
DBA – UpScapers
91 Seaboard LN. Suite 103
Brentwood, Tn. 37027

With regards to sustainability and the Vistafolia products' green credentials, here are some key points:

1. The packaging is all responsibly sourced and fully recyclable
2. The plants are similarly recyclable through either specialist facilities, or through our own in-house recycling processes. In any case, no plants ever need to end up in landfill.
3. There is also no water or chemical usage throughout the product life time, and our green walls contain less plastic per m2 than a living green wall does.

In addition, through our internal research and partnership with [Brothers Make](#), our artificial green wall panels can now be recycled and re-purposed for a different means, making Vistafolia the only artificial plant wall supplier with the knowledge and ability to do this.

Combined with the research towards sustainable artificial foliage, Vistafolia is aiming to develop a sustainable product at all stages of its life cycle, meaning our faux living wall is the only choice for those who are looking for a more environmentally friendly product.

However, one of the biggest areas we are working towards in conjunction with the University of Surrey is our KTP project. We are working towards developing a bio-polymer that we can manufacture the products from and reduce our carbon footprint as a business. A move to a fully renewable source for manufacturing would be a market first and shows our commitment to a greener future for our industry. This short video goes into a little bit more detail about what we're working on: <https://vimeo.com/555772292/>

More information on this project is here: <https://vistafolia.com/gb/our-knowledge-transfer-partnership-explained/>

Here's a short video talking with our head of research and development with more info on the project: <https://www.youtube.com/watch?v=6uMpG8R4ga4>

One final thing to add is that more frequently these days we are asked about plastic use and whether it is a 'green' solution, it would be worth considering that we've had the same pushback from customers like Tottenham Hotspur FC, Hilton Hotels, the NHS, Morrisons and Barclays to name just 5 (adapt as necessary), and these are recognisable brands that we've worked because they ultimately chose us because of our commitment to sustainability. A longer list of some of the global brands that we've had the pleasure of working with can be seen on our home page on the website.
